

**Position:** Editor in Chief of The DO (Part-time position; modest stipend offered)

**Position description:** The American Osteopathic Association's [The DO](#) is the nation's most well-known news publication focused on osteopathic medicine. The DO has provided a combination of public-facing health care information, along with news for the osteopathic physician and medical student. Well, times are changing. We are reformatting The DO to focus on DOs and osteopathic medical students. The DO will be written for DOs by DOs.

Currently an online publication, The DO has been continuously published since 1960. In recent years, the publication has been recognized with awards/honorable mentions from PR News, Association Media and Publishing and the American Society of Association Executives. On average, The DO receives over 215,000 page views monthly.

To ensure that The DO is providing cutting-edge content that is relevant to physicians and medical students, the AOA seeks a physician to serve in a part-time capacity as the publication's Editor in Chief. In this newly created role, the Editor in Chief will work directly with the AOA's CEO to guide a rebranding of the publication, help assemble a volunteer Editorial Advisory Board and guide The DO's content, voice and style.

**Term:** An open-ended term beginning **early in 2021**.

**Time requirement:** Roughly 10-20 hours per month.

**Pay:** You will receive a modest stipend.

**Duties:** Work closely with the AOA's Member Content Manager to develop a vision for rebranding the publication and assist in executing this vision. Assist in assembling a volunteer Editorial Advisory Board. Once the Editorial Advisory Board is assembled, participate in a monthly content development call with its members and AOA staff editors. Develop and share article ideas. Identify topics/areas that The DO hasn't covered broadly that the osteopathic community is interested in. Assist in soliciting physician- and student-written content.

**Apply:** Please send your CV, a cover letter detailing your interest in the position and any previous writing/editorial work you've done, and a writing sample to [TheDO@osteopathic.org](mailto:TheDO@osteopathic.org) by 5 p.m. CT on Friday, Dec. 18.