Position: Volunteer Editorial Advisory Board Member for the AOA's The DO

Position description: The American Osteopathic Association's <u>The DO</u> is the nation's most well-known news publication focused on osteopathic medicine. The DO has provided a combination of public-facing health care information, along with news for the osteopathic physician and medical student. Well, times are changing. We are reformatting The DO to focus on DOs and osteopathic medical students. The DO will be written for DOs by DOs.

Currently an online publication, The DO has been continuously published since 1960; in recent years, the publication has been recognized with awards/honorable mentions from PR News, Association Media and Publishing and the American Society of Association Executives. On average, The DO receives over 215,000 page views monthly.

To ensure that The DO is providing cutting-edge content that is relevant to physicians and medical students, the AOA is developing a volunteer Editorial Advisory Board. We are seeking five to seven DOs, DO residents and osteopathic medical students to serve on it. The Editorial Advisory Board will help guide The DO's incoming physician Editor in Chief and staff editors on content development and creation.

Term: A one-year term beginning **early in 2021** with the option of renewal.

Time requirement: Roughly two to five hours per week.

Duties: Participate in a monthly content development call with other Editorial Advisory Board members, the Editor in Chief and AOA staff editors. Develop and share article ideas. Identify topics/areas that The DO hasn't covered broadly that the osteopathic community is interested in. Review three to five articles monthly for factual errors and medical inaccuracies. Assist in soliciting physician- and student-written content.

Apply: Please send your CV and a cover letter detailing your interest in the position and any previous writing/editorial work you've done to TheDO@osteopathic.org by 5 p.m. CT on Friday, Dec. 18.