Position: Volunteer Editorial Advisory Board Member for the AOA's The DO

Position description: The American Osteopathic Association's <u>The DO</u> is the nation's most well-known news publication focused on osteopathic medicine. The DO covers topics relevant throughout each stage of medical training and career, from med student to retiree. The DO is predominantly written by DOs, for DOs.

The DO has been continuously published for the past 96 years. Since the magazine moved online in 2009, it has been continually refreshed to ensure its relevance to the osteopathic medical profession. The AOA most recently revamped The DO in 2022, bringing in a DO Editor In Chief and an Editorial Advisory Board composed of DOs and osteopathic medical students.

The new version of The DO won a Gold Circle Award last year from the American Society of Association Executives. In recent years, the publication has also been recognized with awards/honorable mentions from PR News and Association Media and Publishing.

The DO is currently seeking applications from DOs, residents and osteopathic medical students to serve on its volunteer Editorial Advisory Board in 2025.

The Editorial Advisory Board will help guide The DO's Editor in Chief and staff editors on content development and creation and also participate in content creation.

Term: A one-year term beginning in January 2025 with the option of renewal.

Time requirement: Roughly two to five hours per week.

Duties: Participate in a monthly content development call with other Editorial Advisory Board members, the Editor in Chief and AOA staff editors. Develop and share article ideas. Writing articles for The DO is not required of board members, but is strongly encouraged, and The DO's staff editors are available to coach and support writers. Identify topics/areas that The DO hasn't covered broadly that the osteopathic community is interested in. Review three to five articles monthly for factual errors and medical inaccuracies. Assist in soliciting physician- and student-written content.

Eligibility: Editorial advisory board members must be DOs or osteopathic medical students, and they must also be AOA members. The AOA offers free membership to students and heavily discounted membership rates to resident physicians and early-career physicians. In addition, for practicing physicians, AOA board certification is preferred. Learn more about AOA membership on the AOA's <u>website</u>. Learn more about AOA board certification on the AOA board certification <u>website</u>.

Apply: Please send your CV and a cover letter detailing your interest in the position and any previous writing/editorial work you've done to TheDO@osteopathic.org by 5 p.m. CT on Tuesday, Oct. 1.